

23 Copper Beech Drive Lafayette Hill, PA 19444 610-316-1743 <u>info@beatsforbella.com</u> www.beatsforbella.com

Dear Sir or Madam,

Beats for Bella presents...

Bella of the Ball Gala on March 22, 2019 at The Marriott in Conshohocken, PA

The money raised from this event will support ongoing research for Congenital Heart Defects. 40,000 babies are born every year with a Congenital Heart Defect and continued research is essential as many are still losing their battle too soon. Congenital Heart Defects remain the #1 birth defect in the United States.

Considering the research being conducted at hospitals around the country we are very close to major breakthroughs in treatment for children and adults living with Congenital Heart Disease.

We invite you to be a part of this evening and our initiative to impact the world of congenital heart research. Whether you join us or support our cause through donations your generosity will help Beats for Bella make a difference.

Since the formation of Beats for Bella as a 501(c)3 in 2014 we have made donations in excess of \$119,000. 100% of the money raised through Beats for Bella is donated to Congenital Heart Defect Research and support of our CHD Community. Our organization is committed to finding a CURE for CHD, but we need your help. Over the past 4 years Beats for Bella has sought out research platforms where we can make the largest impact. Our goal over the next 5 years is to contribute an additional \$250,000 to fund research that will save the lives of children and adults living with Congenital Heart Disease.

Please fill out the enclosed form(s) and help Beats for Bella do our part in finding a CURE for Congenital Heart Disease. Please mail the completed form(s) and your donation to Beats for Bella at 23 Copper Beech Drive, Lafayette Hill, PA 19444.

Donations can also be made through our ticketing site at www.beatsforbella.com.

If you have any further questions please contact Erin at info@beatsforbella.com.

Sincerely,

Frin C Borkowski

Erin C. Borkowski Co-founder and President





How Beats for Bella has impacted the CHD Community

2014 Donations

- Local families needing financial assistance while their child is inpatient for open heart surgery
- Children's Hospital of Philadelphia Research Studies related to Congenital Heart Disease
- Mended Little Hearts of Philadelphia Support Group for families affected by CHD
- Hayden's Heart Group for grieving bags for families who have lost a child due to CHD

2015 Donations

- The Mayo Clinic Todd and Karen Wanek Family Program for HLHS
- The Children's Hospital of Philadelphia Research for Underlying Causes of Congenital Heart Defects
- Hayden's Heart Angel Mom Retreat for mom's who have lost their child to a Congenital Heart Defect
- Mended Little Hearts of Philadelphia Bravery Bag Contributor
- Local families needing financial assistance while their child fight a Congenital Heart Defect

2016 Donations

• The Children's Hospital of Philadelphia Research investigating the Underlying Causes of Congenital Heart Defects

- The Mayo Clinic Todd and Karen Wanek Family Program for HLHS (supporting clinical research)
- Donation to the Cardiac Center at CHOP for inpatient children
- Support of local heart families who are struggling financially
- Hayden's Heart Healing of the Heart Retreat for grieving mothers

2017 Donations

• The Mayo Clinic Todd and Karen Wanek Family Program for HLHS (supporting a developing relationship between The Mayo Clinic and CHOP to develop post Fontan monitoring research)

- Dr. Rodefeld Fontan Blood Pump Device Research and Application
- Support of local heart families who are struggling financially
- Hayden's Heart Healing of the Heart Retreat for grieving mothers





Corporate Sponsorship Levels

Event Sponsors - \$10,000.00 *Company name tied to all event materials (Separately recognized as Event Sponsor) *Company recognition on Beats for Bella Website and Social Media *10 Complimentary tickets *Company name on all marketing materials and prominently displayed on signage at event *Custom Banner *Full page color ad in program book (inside front cover)

> Diamond Sponsors - \$5,000.00 *Company name on all marketing materials and signage at event *Company recognition on Beats for Bella Website and Social Media *5 Complimentary tickets *Full page color ad in program book

> *Platinum Sponsors - \$2,500.00 *Company name on signage at event *Company recognition on Beats for Bella Website and Social Media *3 Complimentary tickets *Company name on Beats for Bella website *Half page ad in program book

> *Gold Sponsors - \$1,000.00 *Company recognition on Beats for Bella Website and Social Media *2 Complimentary tickets *Half page ad in program book

> *<u>Silver Sponsors - \$500.00</u> *Company recognition on Beats for Bella Website and Social Media *1 Complimentary ticket *Half page ad in program book

> *Giving Heart Sponsors - \$250.00 *Company recognition on Beats for Bella Website and Social Media *Company name listed in program book

> > Sweet Heart Sponsors - \$100.00 *Company name listed in program book

Please fill in the requested information below:

Please email your high resolution company logo to info@beatsforbella.com.

Please make checks Payable to Beats for Bella Inc. and mail to:

23 Copper Beech Drive Lafayette Hill, PA 19444

(Sponsorships can also be paid through the Bella of the Ball page at www.beatsforbella.com)

Thank you from the bottom of our hearts for your support of our cause!

Sincerely,

Frin C Borkowski

Erin and Justin Borkowski

Beats for Bella EIN for Tax Deductions - 47-1176982